

**Ontario
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ONTARIO RACING PROGRAM Implementation Criteria 2–2013 (Replaces Implementation Criteria 2-2011)

Ontario Racing Program Elements

Redirection of Purse Monies

Background

The framework for the Ontario Racing Program was approved by Board of the Ontario Racing Commission (ORC) in 2010, a Program which lays out a new model for racing in the province. Developed over a year in consultation with the industry, the Framework lays out the principles to guide how horse racing is conducted.

During the course of developing the Framework, the industry participants recognized the problems of purse inequity across racetracks. Key to the Ontario Racing Program is achieving some level of purse equity between racetracks conducting similar cards and harmonization within the hierarchical system, with the goal of encouraging horses to be raced more locally or where they achieve the highest return to the betting public. Redirection of purse money is warranted where it can be demonstrated that it is making maximum use of these funds to increase wagering, attendance and participation, and to ultimately increase consumption of agricultural products and services in Ontario.

Implementation of the Ontario Racing Program has been and will continue to be monitored to ensure the criteria are supporting the goals of the Framework. As with all aspects of the Ontario Racing Program, any new initiative will be reworked or modified if it is not positively affecting or supporting the Ontario Racing Program (ORP) in the long term. The racing community is encouraged to contact the ORP Implementation and Monitoring Group with opinions or details of their experiences with the new changes, both positive and negative.

Previously Implementation Criteria #2 limited redistribution of purse to racetracks where the racetracks were commonly owned or operated. The 2013 revisions have removed that limitation to be able to accommodate, if the required, the support of provincial purses.

As directed by the ORC Board relating to implementation of the Ontario Racing Program, the following will apply to the conduct of racing on approved race dates of each racetrack in Ontario, and all licensees are directed to comply accordingly:

Redirection of Purse Monies

Purse monies will be re-directed through order of the Director within the aggregate Ontario Purse Pool, as determined by the Ontario Racing Program, and under the authority of *Act*.

Redirection of purse monies within aggregate Ontario Purse Pool shall be initiated by the following:

1. Purse Account Manager, who must submit a business case to the Director that addresses the principles of the Ontario Racing Program;
2. Director under the Act, where a determination under the Ontario Racing Program requires a re-direction in accordance with the Rules of Racing and in the best interests of racing.

The Ontario Purse Pool is defined as any monies earned for the benefit of horse people.

A handwritten signature in black ink, appearing to read 'Steve Lehman', with a long horizontal line extending to the right.

Steve Lehman
Executive Director